

Philip GC Davis

Graphic Designer

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Qualifications & Education



BA (Hons) Animation, Interactive Technology, Video Graphics & Special Effects
 The University of Wolverhampton **2001–2003**



Foundation Degree, Design & Applied Arts
 University of the West of England **1999–2000**



4 A-levels including an 'A' for Art & Design
 Bedford School, Bedfordshire



- Adobe Indesign CC Interactive
- Adobe Certified Associate in Web Communication using Adobe Dreamweaver CS5
- Adobe Certified Associate in Rich Communication using Adobe Flash CS5
- Emergency First Responder First & Second Aid
- Finalist for Metro IPA Creative Pioneers Challenge 2012

Career So Far

Graphic Designer & Desktop Publishing, Freelance, 2016–present
 Most recently spent 18 months as graphic designer working with MPs and their teams in the Incumbency Team, Conservative Party.

**Digital Marketing & Publications Officer
 HETAS Ltd Aug 2012–June 2016**

Promotional materials, training manuals, advertisements & redeveloped the HETAS Guide directory.
 Representing the company at industry exhibitions. Buying & selling advertising space. Interacting with industry stakeholders to produce & maintain registrant updates, technical documents & raise the company profile.

**Mortgage Coordinator
 Cheltenham & Gloucester (Lloyds Bank) Jan 2011–July 2012**

FSA regulated inbound sales, product transfers, further advances, customer retentions & case ownership.

Software Competencies



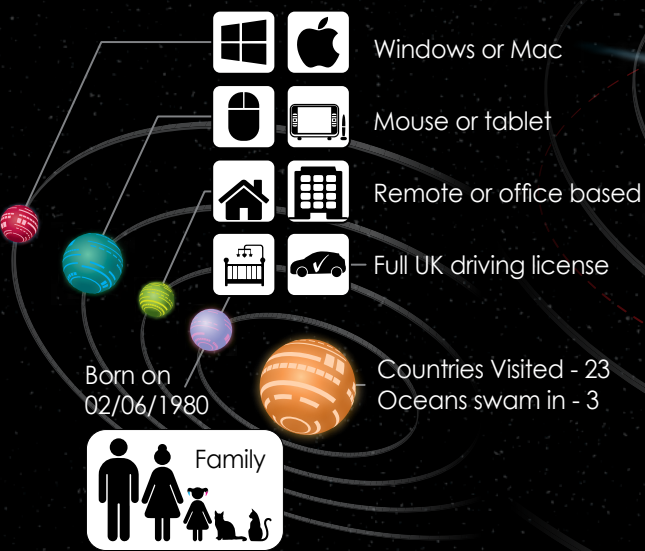
Personal Statement

An experienced graphic designer passionate about producing promotional & informational documents, advertisement graphic design, desktop publishing and other creative challenges. Outgoing personality, quickly able to establish a rapport with colleagues & clients alike. Good sense of humour reinforces effective ability to work under pressure.

Creative Skills & Experience

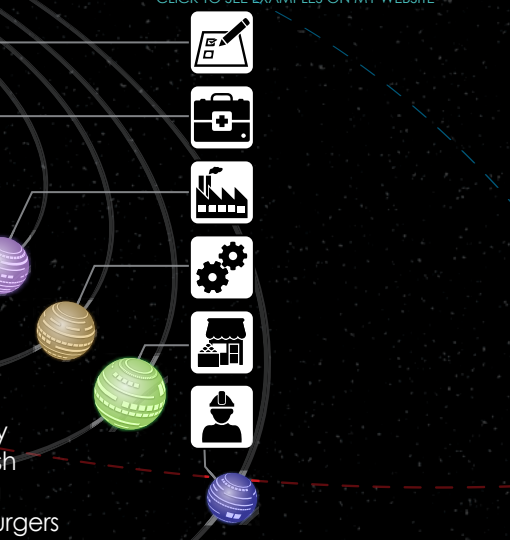
- Newspaper/book/brochure layout
- Vector & technical illustration
- Branding & logos
- Adverts & flyers
- Large-format
- Social media graphics
- Infographics
- Posters
- Storyboarding
- Video editing
- Proofing & copy writing
- Panel cartoons

More about me



Worked with clients in these spheres

CLICK TO SEE EXAMPLES ON MY WEBSITE



Interests

- Personal art & design projects
- Film & animation
- Wildlife
- Live music
- Classic cars
- Retro toys
- Sci-fi
- Astronomy
- Tropical fish
- Vintnering
- Cheeseburgers



As well as the work on my website I have a print portfolio I would be pleased to bring to interview. References available. This CV is optimised to save ink if you print it, but still - think of the penguins...